

Message Text

UNCLASSIFIED

PAGE 01 BUDAPE 00291 191351Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----057735 200316Z /75

R 191215Z JAN 78
FM AMEMBASSY BUDAPEST
TO USDOC WASHDC
INFO SECSTATE WASHDC 449
AMEMBASSY VIENNA

UNCLAS BUDAPEST 0291

USDOC FOR BEWT - BRADSHAW AND LEVINE

VIENNA FOR EWTDSO - VONTILLIUS

E.O. 11652: N/A
TAGS: EEWT, HU
SUBJECT: AGROMASEXPO '78 - JOHN DEERE

REF: A) BRADSHAW TELEX DATED JAN 13, B) BUDAPEST 0279
C) BUDAPEST 0155

1. EMBASSY PASSED REFTELEX TO HUNGEXPO AND REQUESTED THAT
HUNGEXPO MAKE EVERY EFFORT TO PLACE JOHN DEERE'S DISPLAY
CLOSE TO U.S. EXHIBITION.

2. USDOC WILL RECALL FROM REFS B AND C THAT OUTDOOR
EXHIBITIONS WILL NOT BE ADJACENT TO BUILDING "A" AND THAT
U.S. EXHIBITION IS LOCATED IN MIDDLE TO BUILDING "A".
ADDITIONALLY, HUNGEXPO ADVISES EMBASSY THAT JOHN DEERE'S
GERMAN AFFILIATE PERSONALLY VISITED HUNGEXPO AND SELECTED
150 SQ MTRS OF OUTDOOR SPACE NEAR GATES 3 AND 4. GERMAN
AFFILIATE EXPRESSED HIS PREFERENCE FOR EXHIBITION SPACE
IMMEDIATELY ADJACENT TO SPACE OCCUPIED BY RABA, JOHN
DEERE'S MAIN COMPETITOR IN HUNGARY. ACCORDING TO
HUNGEXPO, JOHN DEERE DOES NOT REQUIRE
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INDOOR SPACE. GERMAN AFFILIATE WILL BE FILING
APPLICATIONS WITHIN NEXT FEW DAYS TO CONCLUDE SEPARATE
CONTRACTUAL AGREEMENT WITH HUNGEXPO.

3. HUNGEXPO OFFICIALS SAID THAT IF THEY ARE NOTIFIED
RELATIVELY SOON RE U.S. OUTDOOR SPACE REQUIREMENTS,
THEY MAY RPT MAY BE ABLE TO LOCATE U.S. OUTDOOR EXHIBITS

NEAR JOHN DEERE'S.
KAISER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: EXHIBITS, SPACE PROGRAMS
Control Number: n/a
Copy: SINGLE
Draft Date: 19 jan 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978BUDAPE00291
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780030-0109
Format: TEL
From: BUDAPEST
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780147/aaaabmyu.tel
Line Count: 64
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: acee3be2-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 78 BUDAPEST 279
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 03 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3749928
Secure: OPEN
Status: NATIVE
Subject: AGROMASEXPO \78 - JOHN DEERE
TAGS: EEWT, HU, US, (DEERE, JOHN)
To: COM
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/acee3be2-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
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